# Deepak Maheshwari Phone: +91-9891006006

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##### Sahibabad, Ghaziabad - 201005

I aspire to excel in my profession and contribute towards the growth of a multifunctional organization resulting increase in profits of the stakeholders both as an organization and an individual \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **HIGHLIGHTS** |  | **Profile** …………………………………………… |
| Experience of 22 years in the field of Finance & Accounts  Extensive knowledge of Accounts & Taxation  Extensive Knowledge of Retail, Ecommerce & Digital Media Industry Accounts  Handling Team of 10-12 People  Dealt with E & Y for statutory audit from 2001 -2002 to 2005 -06  Dealt with Deloitte for Due Diligence audit from 2011 -12 for raising PE fund for Fashion and you  Quick learner& open for learning  Good Inter personal skills and ability to work under pressure Ability to build team environment  System Implementation  Setup Systems for newly setup of a Retail Company  Won Excellent Performance award & Team work award in 2004-2005 in TCNS Clothing Co Pvt Ltd |  | * Rich Experience in Accounts & Taxation field. * Ability to function as a team Leader and alternatively work independently to achieve objectives. * Excellent problem solving and troubleshooting skills. * Multitasking with ability to meet deadlines.  Expertise summary …………………………………………… **Financial Accounting& Taxation**   * Supervising Books of Accounts on Regular Basis * Finalization of Accounts * GST (Earlier Service Tax & VAT) Compliances * TDS Compliances * Conducting Audit, Preparing Audit Reports * Handling day to day banking transaction including liaison with Banks.   **Debtors & Creditors Management**   * Setting Credit Limits of Vendors * Purchase Control to Ensure timely payments/Collection according to Company Policy and within the agreed credit periods * Bill Passing control according to PO * Creditor’/ Debtor’s / Franchisee Control * Invoice/Debit Note/Credit Note Control * Consignment/Franchisee Accounting   **Inventory Management**   * Inventory Forecasting and Purchase Order Control * Controlling on Inward & Outward * Physical Stock Control and checks on Damage/Shortage * Establish setup systems for Inventory Management   **MIS Reports**   * Assist in Annual Business Plans * Preparing Budget Vs Actual Reports on periodic basis * Credit Control Reports * Profitability Reports * Inventory Control Reports * Other reports as required by Management time to time   **Computer Skills**   * Well Versed with Tally ERP 9 and Windows based applications * ERP Experience on **Microsoft Dynamic AX,** **Navision**, **Far vision,** **and Retail pro.**   **Academic Qualification** ……………………………………………   * Two-Year Advance Diploma in Business Management in Finance from IMT, Ghaziabad * B.COM from Delhi University in 1997. |

##### Experience Exposure

**Jaina India Pvt Ltd (A Reputed Smartphone Company with Brand “Karbonn, Gionee & Sansui”**

**Sr. Manager – Finance & Accounts – August 2018 to till now**

**“Jaina India Pvt Ltd”-** A flagship company of Jaina Group and an owner of leading smart phone brand **“Karbonn Mobiles”** Jaina Group started in 2009 and within short span of time Karbonn has become leading brand of India in Smart Phone, **etc.”** Now days **“Karbonn Mobiles”** have more than 85000 retail counters in India and presence in 40 Countries including South Africa, South East Asia, Easter Europe, and Middle East. The Company has also taken over **Gionee** **Mobile** & **Sansui in 2018-2019**

**Vibhor Vaibhav Infra Home Pvt. Ltd (A Reputed Real Estate Group in Delhi NCR)**

**Sr. Manager – Finance & Accounts – April 2015 to July 2018**

**“VVIP Group”-**A group that has established its experience and excellence in the field of real estate business through developing plots and construction of commercial, and residential properties. The group has established footprints in Ghaziabad & NOIDA Extension. Ongoing Projects of Group are **“VVIP Addresses, VVIP Homes, VVIP Style (Shopping Mall), VVIP Assets etc.”**

**Pensa Media Solutions Pvt. Ltd (A Leading Brand in Google Ad words Business)**

**Sr. Manager – Finance & Accounts – Jan 2013 to March 2015**

Pensa Media is a [**Google AdWordsTM - Premier SME Partner**](http://www.pensamedia.com/about-us/google-authorized-agency-india.html) in India offering a comprehensive bouquet of Digital Marketing, SEO, SMO, UI creation and bespoke application development services. Pensa Media has turnover of 30 Crore in 2013-2014and having branch network in major cities (Noida, Ludhiana, Chandigarh, Bangalore, Chennai, Jaipur, Ahmadabad, Coimbatore, Indore, Pune& Mumbai).

**Fashion and You (A Leading Brand in Ecommerce Retail)**

**Sr. Manager – Finance & Accounts – June 2011 to Dec 2012**

Fashion and you is brand owned by M/s Gold Square Sales India Pvt. Ltd an ecommerce company in India & having brand alliance with major companies in other countries for exclusive luxury brands in retail sector & sell products to only members by invitation. Currently Fashion and you in growing stage, It’s a 18 month old company and have achieved turnover of 26 crore in 2010-11and expected to cross turnover of 120 crore in FY 2011-12 It’s a group company of Smile Group having its office in Gurgaon.

**ZAZA Home (A Division of M/s Imtiara Resources Pvt. Ltd)**

**Manager Accounts –October 2007 to June 2011**

M/s Imtiara Resources Pvt. Ltd is a group company of ICPL Group having its corporate office in G.K.-I, started its business with brand name of **ZAZA Home** in the field of Retailing of Furniture, Home Furnishing, Collectable items in Indian Market with our flagship showroom in G.K.-I, Currently IRPL have turnover of 2 Crore in retail business & Planning to come as a retail chain in All Over India

**Aureole Inspecs India Pvt. Ltd**

**Asst. Manager Accounts –December 2006 to October 2007**

**M/S Aureole Inspecs (India) Pvt. Ltd** is a joint venture between Aureole Group India & Inspecs Ltd. UK. Its corporate office is based at Noida. This joint venture comes in India to carryout retail business operations of Optical & Sunglasses in the fashion market with premium brand of UK **i.e. SPEEDO, CAT, FCUK, NICOLE FARAHI, etc.** Aureole Inspecs having a 20 crore turnovers in India in the conventional& Non-Conventional market in the year 2006-2007.

**TCNS Clothing Company Ltd**

**Senior Executive - Accounts – May 2002 to December 2006**

M/S TCNS Clothing Company Ltd is a leading brand in women wear under the name **“W”** and **“Aurelia”** in Indian market. TCNS is a 100 crore turnover company in India in the financial year 2004-2005 & having a big network of Franchisee with MBO’s like Pantaloon Retail India Ltd, Globus Store Pvt. Ltd., Lifestyle International, Ebony & Pyramid Retails & having 52 stores as EBO’s.

**Bhagirathi Agencies Pvt. Ltd**

**Accounts Executive – June 1998 to April - 2002**

M/S Bhagirathi Agencies Pvt. Ltd. a flagship company of B.A. Group with turnover of 20 Crore in 2001-2002 dealing in trading with various multinational companies and two other sister concern involve in provide manpower to others companies and exports of software.

**References**

* **Mr. Neeraj Khanna**

Director & CEO –Pensa Media Pvt Ltd

Mobile No - 9810036342

* **Mr. Rajan Jha**

CTO – Jaina India Private Limited

Mobile No - 9958283942

###### Personal summary

Date of Birth: January 25, 1977

Father’s Name: Lt. Sh. Ramgopal Maheshwari

Marital Status: Married

Language Known: English, Hindi

(DEEPAK MAHESHWARI)